



Overview

PPAI has prepared this section to assist presenters in preparing for their presentation.

Thank you for agreeing to present at The PPAI Expo 2010 in Las Vegas. We know that preparing for a presentation takes considerable time and thought and want to provide assistance to help you with your efforts. We have developed forms and tips to help us both succeed in providing the best possible industry education.

About The PPAI Expo:

This year's theme is "Find Your [X] Factor." The event is all about creating a learning culture with strategic networking opportunities. The education sessions will provide all participants with various levels of experience (senior to basic) with new and creative ideas and tools to implement in their own practices.

Professionals will come to share best practices with their peers and to discuss challenges within the promotional products industry. Attendees will benefit from innovative industry programs, products and services, and advance industry education and networking opportunities designed to facilitate new business partnerships. This spectacular face-to-face meeting provides attendees with the tools they need to plan and manage successful businesses.

Attendee Profile:

The PPAI Expo 2010 attracts professionals within the promotional products industry, including distributors, suppliers and other industry associates from the United States and more than 20 other countries, making it the largest event in the industry. In 2009, The PPAI Expo attracted approximately 13,000 promotional consultants representing more than 4,500 companies.

PPAI Staff Contracts:

Kip Eads, CAE
Manager, Professional Development
972-258-3030
KipE@ppai.org

Veronica Ramos
Assistant, Professional Development
972-258-3026
VeronicaR@ppai.org

The PPAI Expo 2010

Find The Expo. Find Your [X] Factor. Find Success.